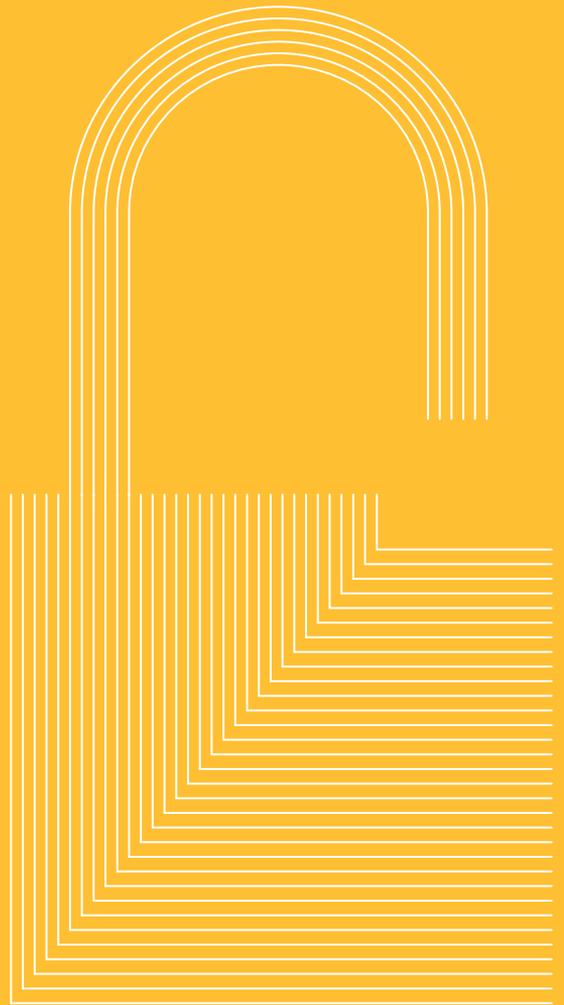


ZEPOS & YANNOPOULOS

Data Protection & Cybersecurity



We work with you to minimise risk and maximise opportunity

As one of the longest established Greek law firms, we apply a refreshingly modern approach, in tune with the contemporary demands of international business.

With 190 people, we are one of Greece's largest firms, but the only one to offer you comprehensive legal and tax services.

Outstanding people

Our people are outstanding too – experts, who guide you through the ever changing maze of Greek rules, and assist you with detailed market knowledge.

Based on a deep understanding of your needs, we manage your project and bring it to a timely and beneficial conclusion. You find that we maintain the highest service standards in the global market.

In short, we take care of it. We keep you safe, and give you advice that helps to build a successful strategy and get the deal done.

What makes our practice unique

Vast experience and unparalleled exposure on novel issues

Being the first law firm with a dedicated data protection practice group for over 15 years, we have assisted our clients on a wide array of issues ranging from workplace privacy matters and marketing campaigns to the adoption of privacy compliance programs, the design and implementation of data transfers and the compliance of online shops and cloud providers with cybersecurity obligations. In the digital era, we help our clients develop and implement cutting-edge technologies or conduct their business in new ways through the use of artificial intelligence (AI), cloud computing and other forms of new technologies and applications.

At the forefront of legal developments

We contribute to policy making by actively participating in legislative initiatives and regulatory developments. We have created a transparent and frequent communication with the supervisory authority by providing feedback on industry developments and market concerns. We are exclusive members to various international fora on data protection and we often contribute the Greek chapters of reputable international guides. We are keen on promoting awareness and share our knowledge and this is why we frequently speak at international and local conferences and keep our clients up-to-dated through tailored seminars and newsletters.

Business-oriented legal advice

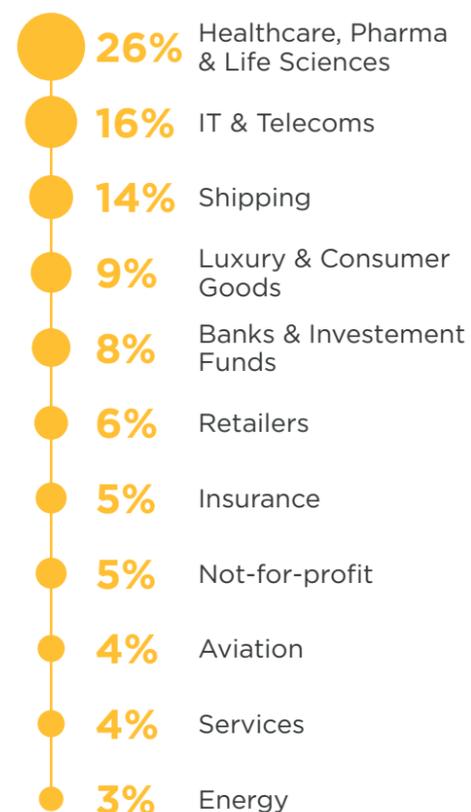
We take pride in providing our clients with business-oriented support and practical legal advice. As privacy and cybersecurity is the focus of our practice, we recognise that data protection and cybersecurity are and should be important aspects

of compliance, but also need to be respected with the least possible disruption to business. Thus, we address our clients' concerns in a pragmatic and commercially-driven manner trying to create added value and comparative advantages for them.

Vertical knowledge of industry trends

Our expertise is by its very nature extending to various industries and business sectors, be it hi-tech and telecom, life sciences, insurance, financial services, or retail and consumer goods, shipping, real estate and not-

for-profit entities. We enjoy following international trends and developments every single day so that we are at all times fit to provide the most accurate and proper advice in line with state-of-the-art developments.



Our industry-focused work includes advising:

- a high-tech giant on the launch of its household products with AI capabilities;
- an insurance company on the implementation of a car monitoring system;
- a major cloud provider on the rules governing data sovereignty;
- a US bank on the use of a FinTech cloud-based solution;
- a car manufacturer on the launch of its connected cars in the Greek market;
- a leading telecom operator on data localization and data retention rules;
- a major pharmaceutical company on the design of its e-health application;
- a global educational leader on the use of biometric data of test takers;
- a religious organization on the collection of genealogical data for historical purposes;
- a world-leading sharing platform on its cybersecurity obligations.

Our expertise

- Privacy compliance programs
- Cloud computing, AI & new technologies
- Workplace privacy
- Operation of websites and online shops
- Marketing campaigns & behavioural advertising
- Cookies and online tracking tools
- Transborder data flows
- Data breaches
- Cybersecurity obligations
- Data retention and data localisation
- Due diligence in M&A transactions
- Interception of communications
- Response to enforcement orders
- Dawn raids by supervisory authorities
- Trainings and seminars

Highly rated

They stand out among other practices in Greece due to their understanding of the issues and prior experience.

The data protection team at Zepos & Yannopoulos comprises lawyers of all levels headed by the skillful and very professional Mary Deligianni. The team is very knowledgeable, they can absorb different types of assignments from GDPR or compliance projects to legal advice on new technologies and cutting-edge matters.

The team is always updated on international developments and trends and updates clients with a gist of things one needs to know and provides also useful insights and views. Team members are fully dedicated to data protection and cybersecurity, but they are all commercially-minded.

We think that the team of Privacy and Data Protection, and mainly Mary Deligianni, is a real expert in the field and stands out in the Greek market.

Mary Deligianni, who is the head of the data protection team, knows her subject very well, she has an immediate understanding mainly due to her deep expertise, but also her good knowledge of technology. Her advice is business-oriented and her expertise manages to balance law and regulations with her solid understanding of technology.

Legal 500, 2020



Your key to success

To discuss how we can help you succeed in Greece, please contact one of our key people.



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Partner

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We are responsible

Just to mention two aspects of our social responsibility work: we donate to not-for-profit associations that support children in need, and we fund law student activities and run internships.

We are committed

We are committed to conduct business to the highest ethical standards. This is why we have been selected as the Greek partner of Trace International.



Stay in the Know

Zepos & Yannopoulos comprehensive news alerts highlight a variety of legal insights for a wide array of practice areas and industries. Subscribe to our Newsletters at www.zeya.com/stay-know and keep abreast of all latest legal and tax developments in Greece.

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